

## Company Summary

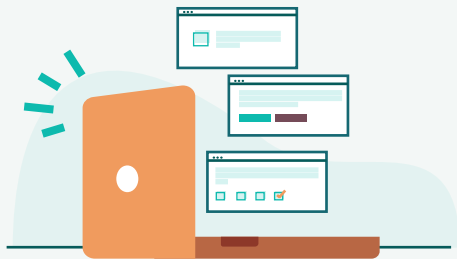
ProjectSurveys.com specializes in building Online Public Input Surveys for Architects, Engineers, and Planners. The firm has provided customized open or closed access and 'Statistically Valid' surveys for professionals needing to provide Community Involvement Services since 2013.

## Service Summary



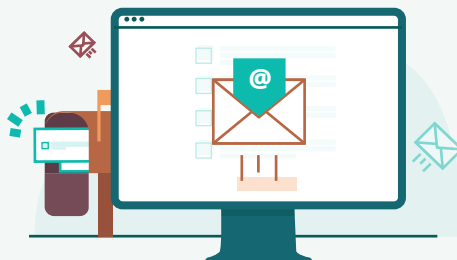
Our online surveys start with a custom landing page that illustrates the limits of the survey area and instructs the user on completing the process. Our surveys are desktop and mobile compatible and toggles for multiple language options.

Our platform includes an analytics dashboard that can display the results in pie charts and graph forms. The Survey administrator feature allows you to easily filter, sort, and export the data in PDF or Excel format. The administrator can also track the volume of responses on a periodic basis and target specific dates and times to monitor the effects of marketing efforts.



The questions can be structured to be simple yes or no selections, multiple choice, written response or other forms as desired. Questions and answers can be dynamic and adaptive depending on previously selected answers. This helps avoid survey fatigue by the user.

Once the survey is functional, we can assist in customized graphics design and promotion material through U.S. mail, email, social media, posters and any other advertisement channel the client desires. All of our surveys come with an optional QR code that can be published so patrons can quickly access the survey from their smartphones.





We have the ability to use social media platforms to target specific groups, zip codes, residential areas, professions or any other specialized response desired by the client. Our survey platform is set up so the client can sort the responses based on any criteria so desired. Examples being age, gender, ethnicity, zip code, address, profession, income level or whatever the client so desires.






We can complete your survey by adding a marketing raffle to encourage users to complete the survey by making it available only after completion of the survey. This is one of the many customizable options we can provide. If you have a new innovative idea for your survey, we will work with you to incorporate it.



## Example Projects



On-line open access survey and closed a statistically valid survey to solicit information from the local residents about their recreational system.

-  Survey landing page
-  QR code and smartphone compatibility
-  Postcard mail out with single-use access
-  Marketing posters
-  Progress monitoring



### Macrae Cain

Founder & CEO

Macrae Cain is a Digital Operations Specialist with experience in building start-up companies, executing small business mergers, developing innovative business strategies, providing team development, and generating client-focused solutions that improve profit margins.

He has consulted with teams and managed creative, technical and marketing projects for enterprise companies such as Walmart, Huddle House, Ames Tools, HiFi Buys, and First Data. Macrae has been a principal member in building four digital marketing or advertisement agencies, including founding and selling Blue Key Interactive.

Along with his extensive experience, Macrae is highly educated in the digital industry. He earned a Masters, Internet Technology, MaT from the University of Georgia-Terry College of Business. He earned a Bachelor of Science, Digital Media with a dual emphasis in Web Development & Video Production, an Associate of Arts in Digital Forensics, and an Associates of Science in Game Development focusing on Unity Game Engine, from Utah Valley University.